Business Incubation in Shanghai

Images of Shanghai

Business Incubation in Shanghai today

Network and Internationalization of Shanghai IBI

About SJTUSP & Withub Business Incubator

AABI/SHIBI Forum: “Deeping International Cooperation”
Water village around Shanghai

30-km-long Maglev line

Oriental Pearl Tower

International Convention Center
**Incubators in Shanghai Development**

The development of Shanghai Technology Business Incubator has witnessed four stages:

1. Create innovation service center in the Hi-tech Park
2. Build up the incubator near renowned universities
3. Establish the incubator in line with the development strategy of the regional economy ——“One District with One Special Industry”;
4. Set up various specialized incubators in different technology fields according to the development trend of Shanghai future industry
**Incubators in Shanghai**

**Current Situation**

Up to now, there are 35 incubators in Shanghai:

- National Level High and New Technology Innovation Center ---- 10
- National Level University S&T Park ---- 5
- Professional Incubators ---- 12

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**Incubators in Shanghai**

**Current Situation**

The statistics of 35 incubators by the end of 2005:

- Incubation Area: 551,630 m²
- Tenant Companies: 2095
- Employees: 26700
- Incubation Fund: 126 Million RMB
- Sales Volume: 5.5 Billion RMB
- Profit and Tax: 458 Million RMB
- Total Graduated Enterprises: 396
Networking and Internationalization

Networking


51 initial members:
- 31 incubator members from Network
- 20 members from other organizations

56 members at present

service, self-discipline, coordination, communication

Networking and Internationalization

Networking

Shanghai Hi-tech Business Incubator Network

Steering Committee

Management Committee

Administrative Office

Member Incubator Member Incubator Member Incubator Member Incubator
Networking and Internationalization

Networking

• **Steering Committee**
  Headed by vice mayor of Shanghai
  Make guiding suggestion and coordination

• **Management Committee**
  Headed by Shanghai S&T Committee
  Exchange experiences and discuss the future development

• **Administrative Office**
  Set up in Shanghai Technology Innovation Center
  In charge of the routine work of the network

• **Member Incubator**
  Now there are 35 member incubators in the network.

Networking and Internationalization

Networking

Networking at different levels:

- **City-based collaboration network**
  ---- Shanghai Hi-tech Business Incubator Network (Association)

- **Regional Network**
  ---- East China Incubator Network

- **National Network**
  ---- China Professional Committee on Technology Business Incubators

- **International Network**
  ---- Asian Association of Business Incubation (AABI)
Shanghai International Business Incubator
Approved by Ministry of S&T, Shanghai International Business Incubator was set up in 1997. Headed by Shanghai Technology Innovation Center, it takes the mode of “One Incubator, Several Bases”.

Networking and Internationalization

Shanghai International Incubator (Headquarter in STIC)

- Caohéjing Technology Innovation Center
- Withub Hi-tech Business Incubator
- Shanghai Technology Innovation Center (STIC)
- YangPu Technology Innovation Center
- Zhangjiang Technology Innovation Center
- Shanghai University Science and Technology Park

Networking and Internationalization

International Exchange and Cooperation
SHIBI has set up close relationship with incubators and relevant organizations all over the world such as in Russia, USA, France, England, Japan, Korea, Israel, Finland, Poland, Czech Republic, India, etc. We have signed the cooperation agreements with them and built up an international exchange platform.

Cooperation with Sino-French Innovation Supporting Network
Cooperation with Russian Hi-tech Consult Corp.
Cooperation with Okayama Incubator Association in Japan
Networking and Internationalization

International Training Workshop

We have successfully hosted International Training Workshop on “Incubation Model” and “Promoting Local Economy through Business Incubation” for 9 times.

Networking and Internationalization

Shanghai International Technology Transfer Network

---Initial member

- Shanghai Co-way International Technology Transfer Center
- Shanghai JiaoTong University
- Shanghai Technology Innovation Center
- Shanghai Small Enterprises Service Center
- Shanghai Academy of Science and Technology
Networking and Internationalization

Sino French Cooperation Model

- Strong Government Support
- Effective Executive Organization
- Reciprocal Supporting condition
- Achieve Mutual Benefits

This cooperation model was highly appraised by both parties and followed by other country or region such as one North East England.

Networking and Internationalization

Asian Association of Business Incubation (AABI)

- **Founded** in April 30, 2002 during NBIA’s
- **Aim** to promotes business incubation activities by facilitating information exchanges among Asian incubators, incubator clients and related organizations.
- **Members** covers 14 countries or regions in Asia and Pacific Region including Japan, Korea, Malaysia, India, Singapore, Pakistan, Philippines, Kazakhstan, Kyrgyz Republic, Australia, New Zealand, China, Hong Kong and Chinese Taibei.
- **Activities** such as AABI Incubator for IBI, AABI Award for incubators and Horiba Award for entrepreneurs.
Networking and Internationalization

Internationalization

Asian Association of Business Incubation (AABI)

Organization Structure

President:
Mr. Wang Rong (China)

Vice President:
Mr. Annuar Mohd Saffar (Malaysia)

Advisor:
Mr. Rustam Lalkaka (USA)
Mr. Wu Yikang (China)

Secretariat:
Shanghai Technology Innovation Center (China)

Permenant Honarary President
Dr. Horiba (Japan)

Honarary President
Dr. Kim Hong (Korea)

Forum on Economic Globalization and Business Incubation
Deepening International Cooperation
It's one of the major events on celebrating the 20th anniversary of technology business incubators in China and the 10th anniversary of international business incubators in China.

- **Time:** Sept. 23-26, 2007
- **Location:** Shanghai, China
- **Attendees:**
  Over 100 government officials, professionals & experts, incubator managers.
Introduction of the Forum

Supported by
Torch High Technology Development Center, MOST of P.R.C.
Science and Technology Commission of Shanghai Municipality

Sponsored by
Asian Association of Business Incubation (AABI)
Shanghai International Business Incubator (SHIBI)

Organized by
Shanghai JiaoTong University Science Park
Withub Hi-Tech Business Incubator

Background

- The Trend of Economic Globalization
- Innovation & Manufacturing in Asia
- Needs & Opportunities of SMEs
- Functional Transfer of Business Incubators
Topics

- Development of International Business Incubation
- Future Roles and Cooperation Prospects for International Business Incubators Worldwide
- Soft Landing Programs and Establishing Oversea Subsidiaries of IBIs

Forum on Economic Globalization and International Incubation

- Sept.23: Registration
- Sept.24-25: Plenary Session
- Sept.26: Field Trip Visiting and Sightseeing

Post Activity: 10th International Training Workshop

- Sept.27-28: Lectures, Brainstorming, Session Discussion.

Registration fee:

- US$200 for Forum,
- or US$350 for Forum & Workshop
Opportunities

- Broaden your network of international incubation
- Exchange ideas and experience about effective practices
- Interact with government officials, professionals & experts, incubator managers from over 10 countries
- Learn incubation industry and relevant policies in China

About Withub

The forum will be organized by Shanghai Withub Hi-tech Business Incubator in Shanghai JiaoTong University Science Park (SJTUSP)

Withub is a non-profitable service organization jointly sponsored by:

- Science & Technology Commission of Shanghai Municipality
- Xuhui District Government, Shanghai
- Shanghai Jiaotong University in May 1999
Overview of SJTUSP

➢ Physical Scale
  • 6 sub-science-parks in 4 districts in Shanghai
  • Over 100,000 sq.meter office space
  • Over 300 tenant companies
About Withub

Shanghai Withub Hi-Tech Business Incubator

Integrated Organization Chart:

- **Shanghai JTU Science Park Co., Ltd.**
  - Investment
  - Entrust
- **Withub Hi-tech Business Incubator**
  - Management
- **Incubation Base**
- **Incubatees**
  - Withub Venture Capital Investment Co., Ltd.
Welcome your visit to The Forum in this golden September!

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