

EOS Events @ I3P , Torino - 21&22 April 2008

- **2nd International Matching Event**
- **Workshop on “HR Accelerator services for SMEs internationalisation”**



With the aim to support SMEs in their internationalisation activities, I3P - the Innovative Companies Incubator of the Politecnico in Torino - will host next 21-22 April two days of events dedicated to companies willing to develop their business collaboration abroad.

The events are arranged within the frame of the European funded project EurOffice Services (EOS, www.eurooffice-services.eu) supported locally by Province of Torino, City of Torino and Chamber of Commerce of Torino.

SMEs are welcome to attend one or both the events.
 Programme details and registration info at www.i3p.it/files/2008_EOS_Events_programme_I3P_ENG.pdf.
Registration deadline: 15 April 2008 (details below)
 The official language of the events will be English.

DAY 1 (21.4.2008) – 2nd International Matching Event

On the first edition in May 2007, about 70 Italian SMEs attended the event and got in touch with 15 international partners (list at www.i3p.it/international_matching_event_presentazioni) in order to foster internationalisation activities.

More than 110 individual meetings have been arranged between SMEs and international partners and many of them led into real successful cooperation.

With these premises, I3P is looking forward to organise an even larger event with the participation of worldclass intermediaries, belonging to incubators networks, technology parks and global organisations that will be in Torino to present their services and opportunities for collaboration to the Italian and international SMEs that will register for the event.

Registered SMEs will be able to know the international partner, during the morning presentation sessions, and meet the international representatives to deepen opportunity for collaboration in the afternoon individual meetings (scheduled on demand by participants).

The international partners present at the 2nd International Matching Events are:

GROUP 1

PARTNER	CITY	COUNTRY	WWW
Gate - Garching Technologie- und Gründerzentrum GmbH	Garching - Munich	GERMANY	www.gategarching.com
Barcelona Activa	Barcelona	SPAIN	www.barcelonanetactiva.com
Otaniemi - Technopolis Ventures	Helsinki	FINLAND	www.technopolisventures.fi
Istituto Pedro Nunes Incubadora	Coimbra	PORTUGAL	www.ipn-incubadora.pt
Sophia Antipolis Technology Park - CICOM	Sophia Antipolis	FRANCE	www.cicom.fr
CCI – French Riviera Chamber of Commerce	Nice – Cote d’Azur	FRANCE	www.ccinice-cote-azur.com

GROUP 2

PARTNER	CITY	COUNTRY	WWW
Science & Technology Park of Crete	Heraklion	GREECE	www.stepc.gr
Pomorski Park Naukowo- Technologiczny	Gdynia	POLAND	www.ppnt.gdynia.pl
Timisoara Software Business Incubator	Timisoara	ROMANIA	www.timiscounty.ro
InnoPark	Zurich	SWITZERLAND	www.innopark.ch
AWEX - Wallonia Foreign Trade and Investment Agency	Bruxelles	BELGIUM	www.awex.be

GROUP 3

PARTNER	CITY	COUNTRY	WWW
Novell Open Source Technology Center Utah Valley University Incubator	Salt Lake City	USA	www.novell.com/offices/opensourcecenter.html
Shanghai Technology Innovation Center	Shanghai	CHINA	www.incubator.sh.cn
Trec-STEP	Tiruchirappalli	INDIA	www.trecstep.com
Fundação CERTI	Florianópolis	BRAZIL	www.cert.org.br
Tecnologico de Monterrey	Mexico City	MEXICO	www.itesm.mx

AGENDA – DAY 1:

- 9.00 - 9.30 *Participants registration*
- 9.30 – 10.30 *Welcome speeches*
 - Vincenzo Pozzolo *(President, I3P)*
 - Marco Ajmone *(Vice-Rector, Politecnico of Torino)*
 - Guido Bolatto *(Secretary general, Chamber of Commerce of Torino)*
 - Tom Dealessandri *(Deputy Major, City of Torino)*
 - Giuseppina De Santis *(Councillor, Province of Torino)*
 - Marija Popovic *(Policy officer, European Commission)*
- 10.30 – 11.00 *Coffee break*
- 11.00 – 13.00 *International partners presentations (3 parallel sessions)*
- 13.00 – 14.00 *Lunch*
- 14.00 – 18.00 *Individual Meetings 1 to 1(SMEs vs. International partners, scheduled on demand)*
- 18.00 – 18.30 *Wrap-ups and final remarks*

VENUE:

I3P – Innovative Companies Incubator of Politecnico of Torino
Corso Castelfidardo 30/A – Torino (ITALY)

REGISTRATION:

Registration is **free of charge** and **open until places availability**.

Registration form for the events is downloadable at: www.i3p.it/files/Registration_SME_2008.doc

<p>Registrations forms must be sent by E-mail to sarti@i3p.it or by Fax to +39 011 564 5733, before April 15th, 2008</p>
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INFO: Mr. Federico Sarti (e-mail: sarti@i3p.it ; Tel. +39 011 564 5764)



European Commission
Enterprise and Industry DG

DAY 2 (22.04.2008) – Workshop “Human Resources Accelerator Services for SMEs internationalisation”

The conference will give chances to SMEs to have a better understanding of *mentoring* and *staff boosting* opportunities across the EOS network, in order to improve their internationalisation activities.

International partners and SMEs will present their methodology and experiences on how to help SMEs to go global with the help of HR profiles.

Participant SMEs may submit their informal applications for finding an international HR support.

AGENDA – DAY 2:

- 9.00 – 9.15 Participants registration
 - 9.15 - 9.30 Introduction
 - 9.30 – 11.00 Part 1: **“Mentoring: a trusted guidance for your business abroad”**
 - I3P (Italy)
 - Trec-STEP (India)
 - Technopolis Ventures (Finland)
 - Tecnologico de Monterrey (Mexico)
 - Spaceland (Italy)
 - 11.00 – 11.30 Coffee Break
 - 11.30 – 13.00 Part 2: **“Staff boosting: build up your team for international success”**
 - InnoPark (Switzerland)
 - Fundação CERTI (Brazil)
 - AWEX (Belgium)
 - Utah University (USA)
 - 13.00 – 14.00 Lunch
 - 14.00 – open Free time for networking
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