

**Innovative Companies Incubator
of Politecnico di Torino**

Presentation

November 2023





CONTENTS

1/ Role and mission

2/ Activities

3/ Portfolio

4/ Contacts

1 / ROLE AND MISSION

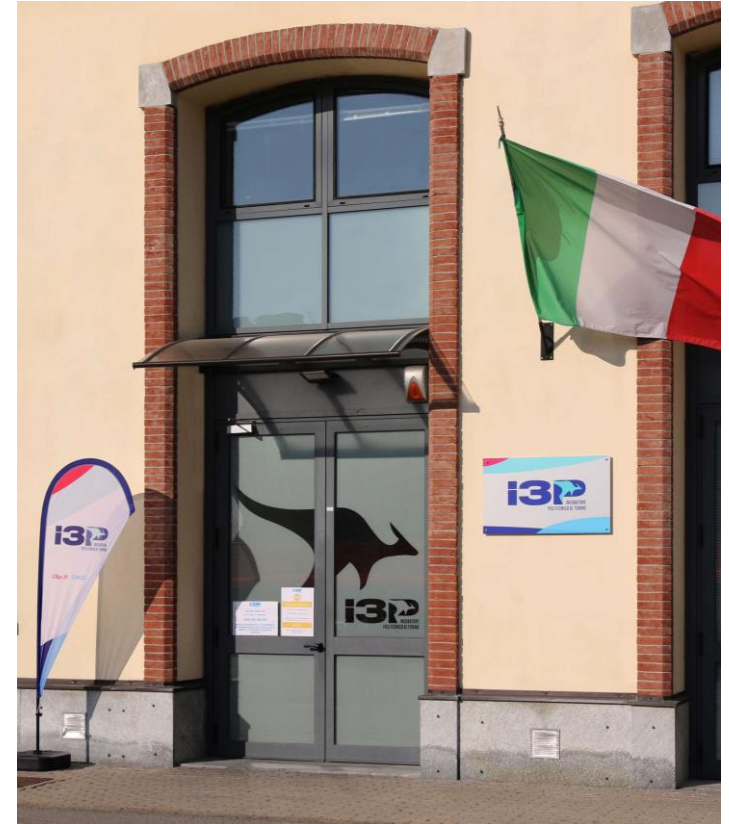
ENTREPRENEURSHIP AND DEVELOPMENT OF THE TERRITORY

Founded in 1999, I3P is acknowledged as one of the best and longest-lived university incubators, for both its supported companies' portfolio's width and quality.

The mission of I3P is **to support the entrepreneurial ecosystem** in order to enhance both the economic growth and the employment in highly innovative industry fields and areas.

I3P operates according to a **strategy of collaboration** with private entities and institutions engaged in research and higher education, technology transfer services, innovation financing, and internationalisation.

I3P's distinctive characteristic in generating value for the incubated start-ups is the **interaction with the Polytechnic of Turin** and the research and innovation institutions related to it.



1 / ROLE AND MISSION

FOCUS ON HIGH-TECH ENTREPRENEURIAL PROJECTS

I3P is a non-profit, joint-stock consortium company with **6 equal associates**.



Politecnico
di Torino

Polytechnic University
of Turin



LINKS Foundation



Finpiemonte



CAMERA DI COMMERCIO
INDUSTRIA ARTIGIANATO E AGRICOLTURA
DI TORINO

Turin Chamber of Commerce



Metropolitan City
of Turin



Piemonte Innova
Foundation

I3P is characterized by its focus on **industrial entrepreneurial projects**.

- It supports both **academic spin-offs** and entrepreneurial projects by **external teams**.
- It is attractive also for projects and start-ups about **specific technological areas**, from Italy and abroad.
- It helps to introduce **new projects and skills in the SME environment** through **Open Innovation** initiatives.

1 / ROLE AND MISSION

I3P AND THE POLYTECHNIC UNIVERSITY OF TURIN

Politecnico di Torino represents **the most important source of technical and scientific skills** to enhance I3P's activities and **the distinctive characteristic in generating value**, compared to other subjects which support and accelerate start-ups.

- Academic entrepreneurship's channel
- Support on the development of technical skills of incubated start-ups
- Access to highly-qualified human resources (students, engineers, designers, PhDs)
- Joint programs of entrepreneurial education
- Network with important industrial groups



ROLE AND MISSION

I3P AND THE NETWORK FOR INNOVATION

The ability of **generating locally and attracting high innovative potential projects** is also linked to the collaboration with institutions which operate in promoting research and innovation:

- Foundations and research centers working on themes regarding innovation and entrepreneurship
- Innovation centers focused on specific fields and technological domains
- Centers for specific skills' development
- Corporate
- Financial partners, VC funds, business angels



CLUB
degli
INVESTITORI



InnovUp
ITALIAN INNOVATION & STARTUP ECOSYSTEM



REALE GROUP



IL COMMERCIO DIGITALE ITALIANO



Fondazione Micheli Sviluppo



CONFINDUSTRIA CUNEO
Unione Industriale della Provincia



Italian **Angels**
FOR GROWTH



Istituto Nazionale di Fisica Nucleare



ROLE AND MISSION

THE INCUBATOR AS A TWO-SIDED PLATFORM

The creation of value for the supported start-ups comes from the ability of the incubator to operate in a two-sided market:

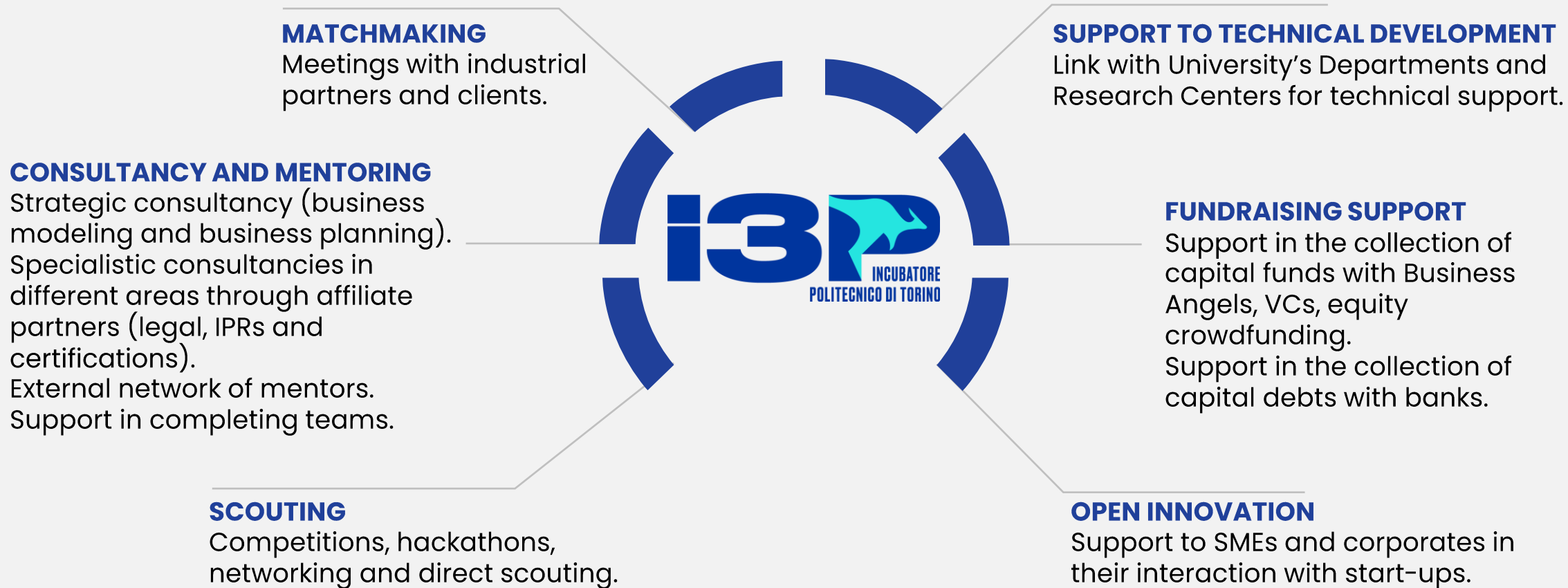
- Start-ups, academic and industrial spin-offs, entrepreneurial projects
- Corporates, medium-size innovative companies, VC funds, financial intermediaries, business angels, thematic accelerators

I3P's job is to **guarantee the quality of the subjects** operating on the platform and the presence of a **sufficient critical mass** to generate positive externalities, both between the two sides and within each one.

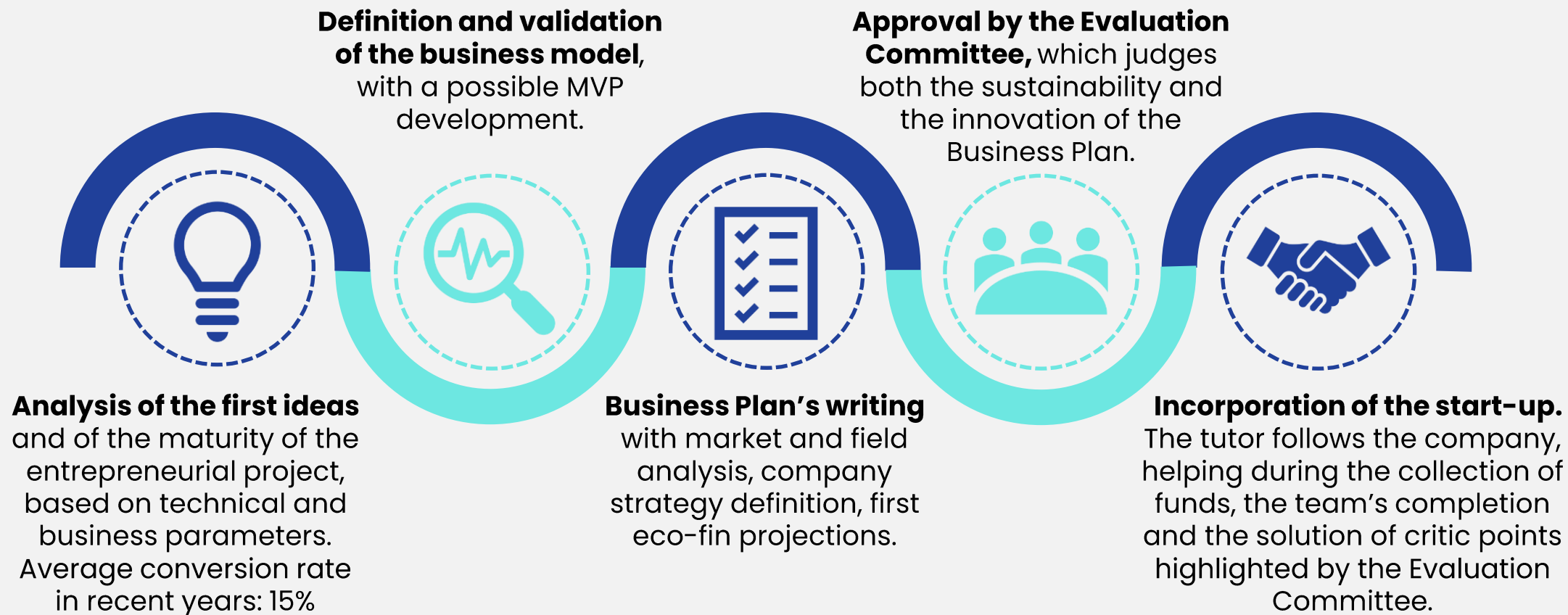
Being a consortium and a non-profit, I3P is coherent with institutional aim of its associates of **subsidizing implicitly both sides of the platform** and support local attractiveness.

2 / ACTIVITIES

MAIN AREAS OF ACTIVITY



MANAGEMENT OF PROJECTS IN PRE-INCUBATION PHASE



SERVICES FOR INCUBATED START-UPS [12-36 MONTHS]

During the **incubation program**, the start-ups can use the **logistic and added value services** to develop their entrepreneurial activity. Moreover, it is also possible to choose a «**virtual incubation**» program, using just the added values services.



Logistic
services



Promotion



Tutoring



Fundraising



Networking



Internationalization

SERVICES FOR INCUBATED START-UPS [12-36 MONTHS]

Logistic services



- 24/7 access to the venue
- Reception
- Meeting rooms and events
- Public and private IP addresses
- Furnished offices
- Print and copy services
- Access to the Polytechnic's facilities

Business services

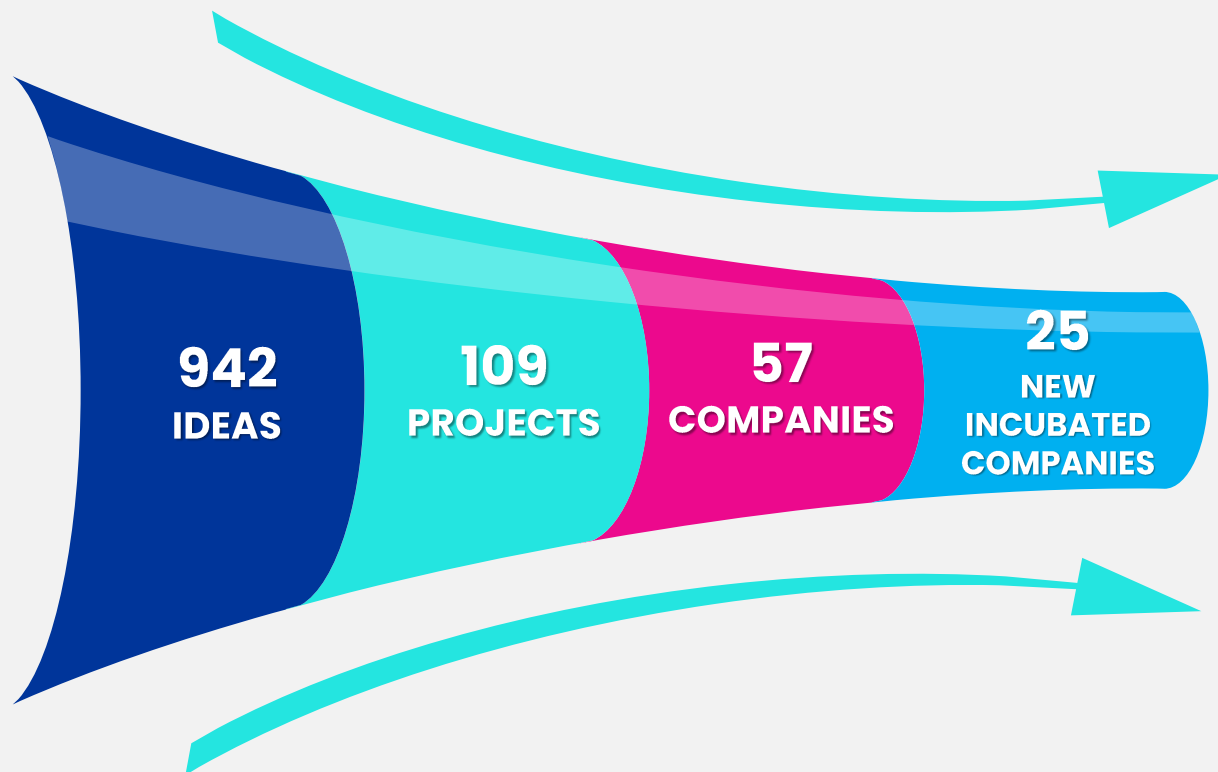


- Tutoring and coaching
- Networking and communication
- Financing
- Internationalization
- Promotion
- Link with investors, BAs and VCs
- Specialistic consultancies

Partnerships



- Banks
- Trade unions
- Research laboratories
- Accommodation facilities
- Technical partners (IBM, AWS, Hubspot, Microsoft, etc.)
- Promotion and education services
- Transportation

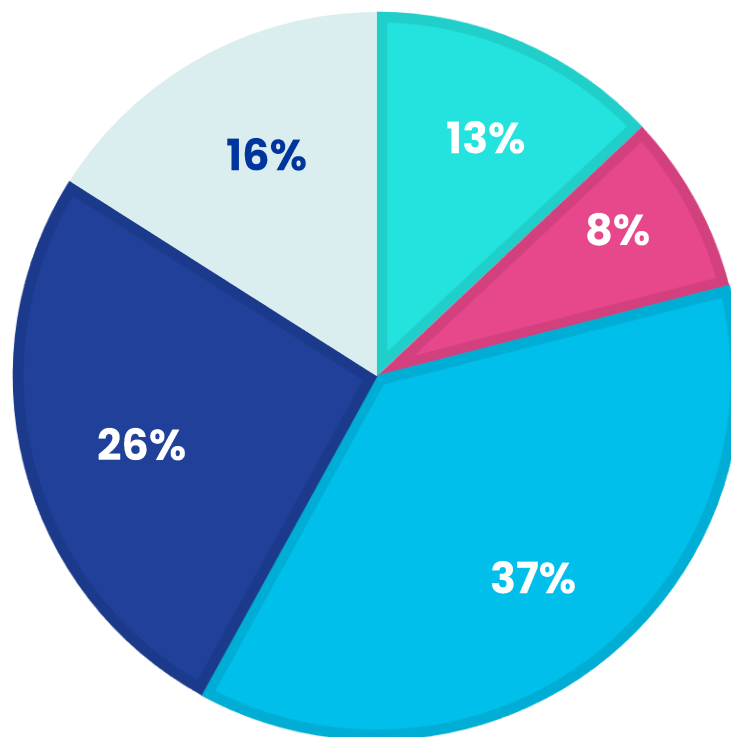


Selectivity in supported business projects

Overall portfolio of incubated companies in 2022: **65**

Network of over 300 active startups incubated over the years

START-UPS BY TECHNOLOGICAL FIELD IN 2022



■ AEROSPACE: 13%

■ CLEANTECH: 8%

■ IT / DIGITAL: 37%

■ INDUSTRIAL: 26%

■ MEDTECH: 16%

3 / PORTFOLIO

FUNDRAISING IN 2021-2023*

In 2021

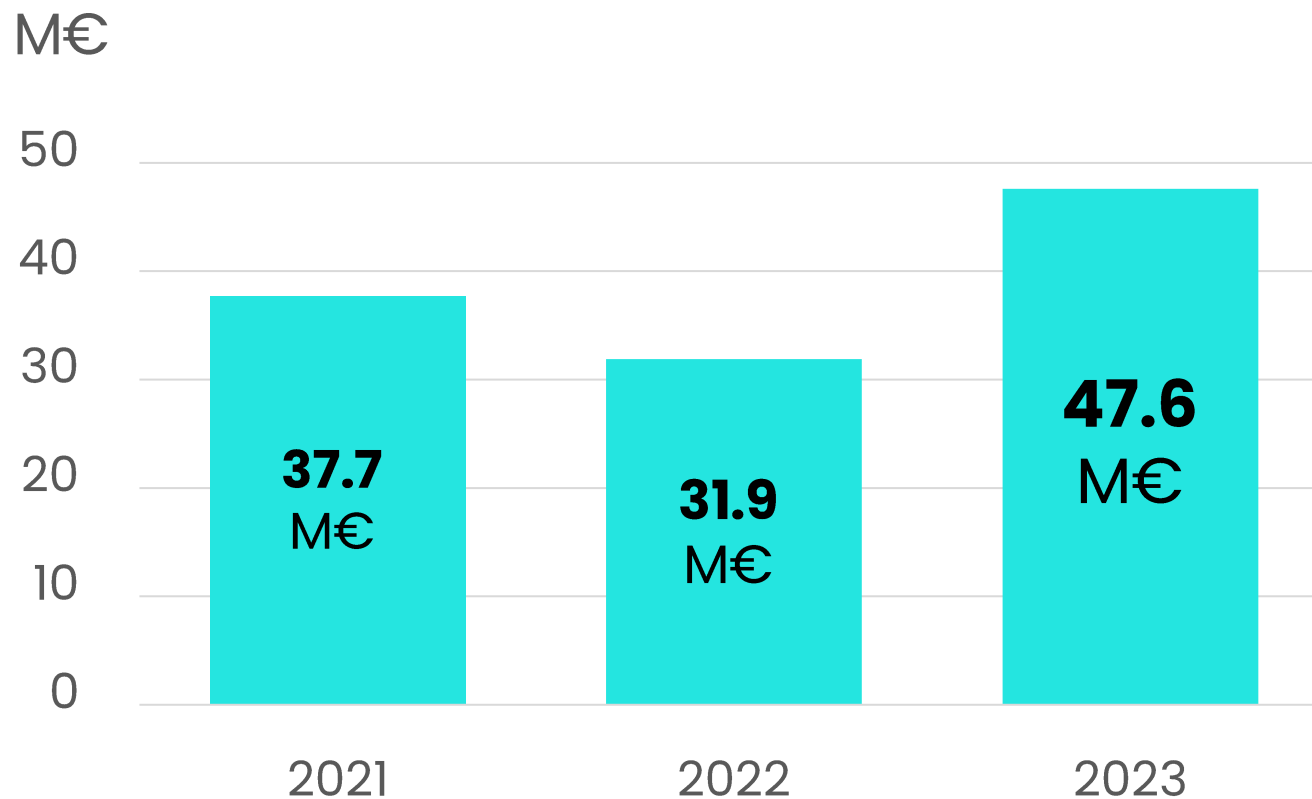
- Raised **37.7 M€** in seed & early stage funding
- Post-money value: **182.5 M€**

In 2022

- Raised **31.9 M€** in seed & early stage funding
- Post-money value: **164.4 M€**

In 2023*

- Raised **47.6 M€** in seed & early stage funding
- Post-money value: **224 M€**



CONTACTS

I3P S.C.P.A.

INCUBATOR OF POLITECNICO DI TORINO

TEL. +39 011 090 5127

WWW.I3P.IT/EN – INFO@I3P.IT

