

**Innovative Companies Incubator  
of Politecnico di Torino**

# **Press Kit**

**January 2023**





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# 1 / ROLE AND MISSION

## ENTREPRENEURSHIP AND DEVELOPMENT OF THE TERRITORY

**Founded in 1999**, I3P is acknowledged as one of the best and longest-lived university incubators, for both its supported companies' portfolio's width and quality.

The mission of I3P is **to support the entrepreneurial ecosystem** in order to enhance both the economic growth and the employment in highly innovative industry fields and areas.

I3P's distinctive characteristic in generating value for the incubated start-ups is the **interaction with the Polytechnic of Turin** and the research and innovation institutions related to it.

UBI Global has elected I3P as the **Best Public Business Incubator in the world**, as recognized by the World Rankings of Business Incubators and Accelerators 2019-2020.



# 1 / ROLE AND MISSION

## FOCUS ON HIGH-TECH ENTREPRENEURIAL PROJECTS

I3P is a non-profit, joint-stock consortium company with **6 equal associates**.



Politecnico  
di Torino

Polytechnic University  
of Turin



LINKS Foundation



FinPiemonte



CAMERA DI COMMERCIO  
INDUSTRIA ARTIGIANATO E AGRICOLTURA  
DI TORINO

Turin Chamber of Commerce



Metropolitan City  
of Turin



Piemonte Innova  
Foundation

I3P is characterized by its focus on **industrial entrepreneurial projects**.

- It supports both **academic spin-offs** and entrepreneurial projects by **external teams**.
- It is attractive also for projects and start-ups about **specific technological areas**, from Italy and abroad.
- It helps to introduce **new projects and skills in the SME environment** through **Open Innovation** initiatives.

# ROLE AND MISSION

## I3P AND THE POLYTECHNIC UNIVERSITY OF TURIN

Politecnico di Torino represents **the most important source of technical and scientific skills** to enhance I3P's activities and **the distinctive characteristic in generating value**, compared to other subjects which support and accelerate start-ups.

- Academic entrepreneurship's channel
- Support on the development of technical skills of incubated start-ups
- Access to highly-qualified human resources (students, engineers, designers, PhDs)
- Joint programs of entrepreneurial education
- Network with important industrial groups



# 1 / ROLE AND MISSION

## I3P AND THE NETWORK FOR INNOVATION

The ability of **generating locally and attracting high innovative potential projects** is also linked to the collaboration with institutions which operate in promoting research and innovation:

- Foundations and research centers working on themes regarding innovation and entrepreneurship
- Innovation centers focused on specific fields and technological domains
- Centers for specific skills' development
- Corporate
- Financial partners, VC funds, business angels



# ROLE AND MISSION

## THE INCUBATOR AS A TWO-SIDED PLATFORM

The creation of value for the supported start-ups comes from the ability of the incubator to **operate in a two-sided market**:

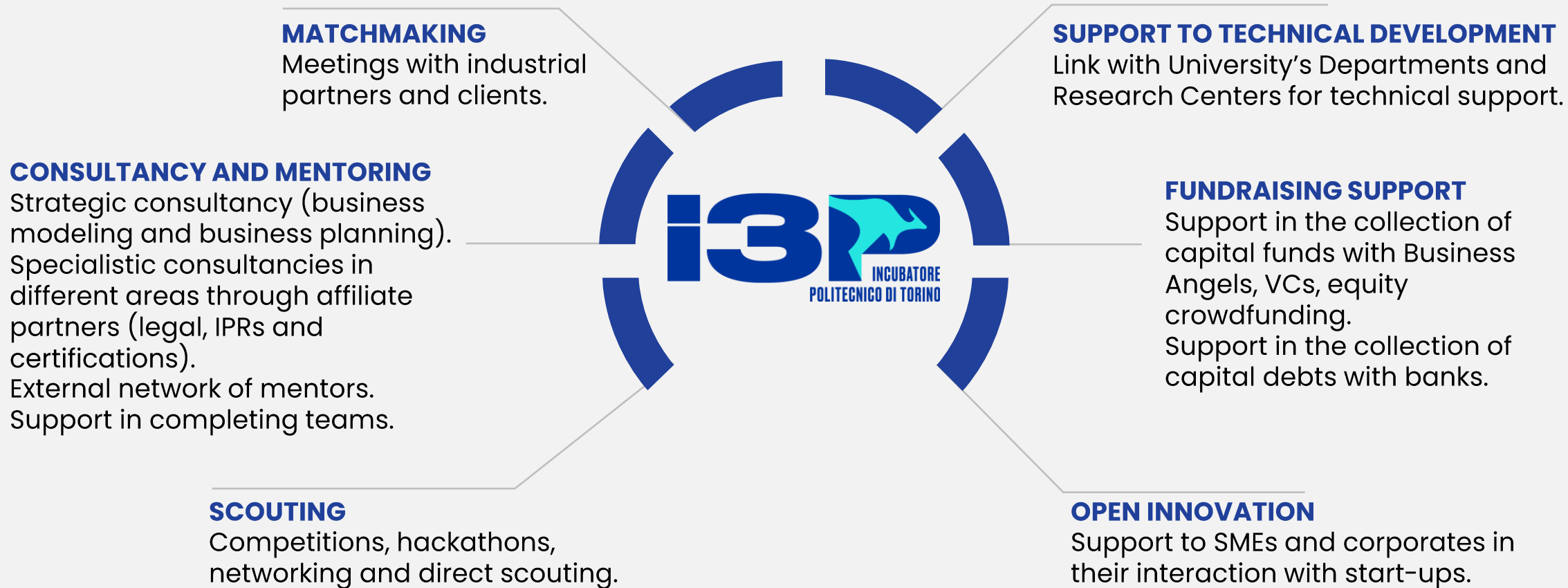
- Start-ups, academic and industrial spin-offs, entrepreneurial projects
- Corporates, medium-size innovative companies, VC funds, financial intermediaries, business angels, thematic accelerators

I3P's job is to **guarantee the quality of the subjects** operating on the platform and the presence of a **sufficient critical mass** to generate positive externalities, both between the two sides and within each one. Being a consortium and a non-profit, I3P is coherent with institutional aim of its associates of **subsidizing implicitly both sides of the platform** and support local attractiveness.

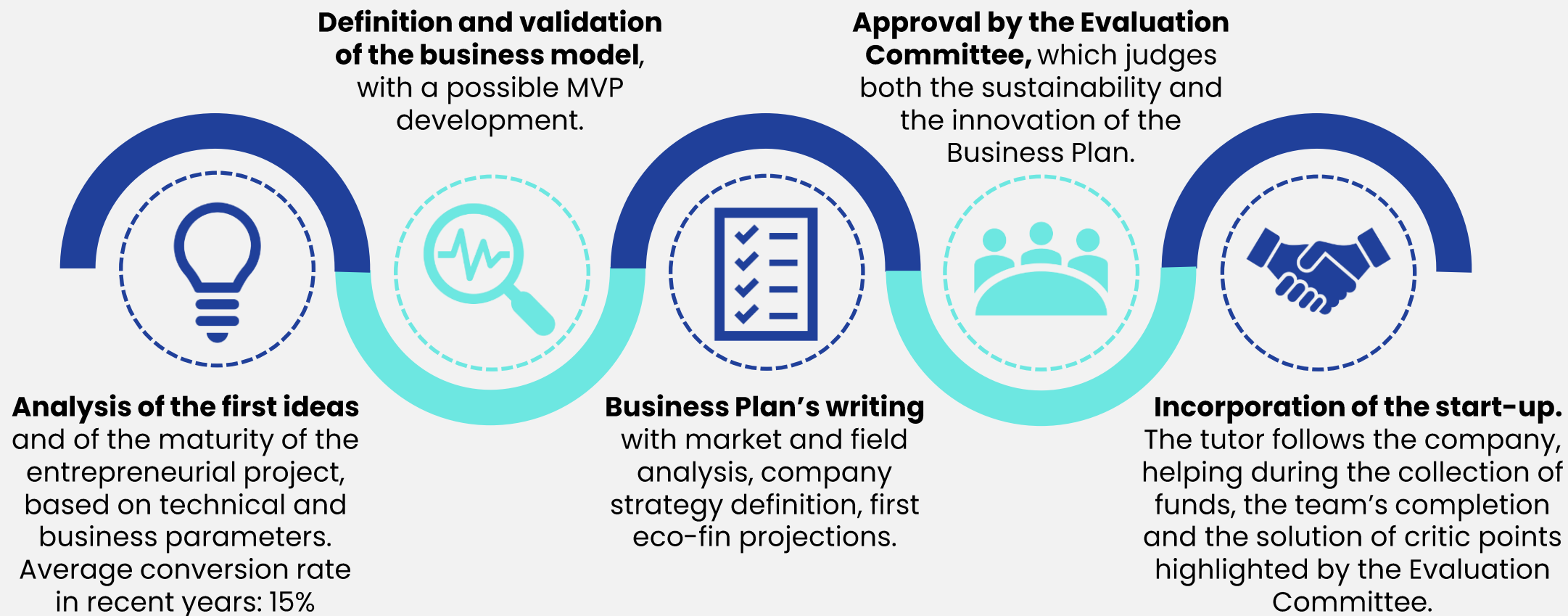


# 2 / ACTIVITIES

## MAIN AREAS OF ACTIVITY



## MANAGEMENT OF PROJECTS IN PRE-INCUBATION PHASE



# ACTIVITIES

## SERVICES FOR INCUBATED START-UPS [12-36 MONTHS]

During the **incubation program**, the start-ups can use the **logistic and added value services** to develop their entrepreneurial activity. Moreover, it is also possible to choose a «**virtual incubation**» program, using just the added values services.



Logistic  
services



Promotion



Tutoring



Fundraising



Networking



Internationalization

## SERVICES FOR INCUBATED START-UPS [12-36 MONTHS]

### Logistic services



- 24/7 access to the venue
- Reception
- Meeting rooms and events
- Public and private IP addresses
- Furnished offices
- Print and copy services
- Access to the Polytechnic's facilities

### Business services

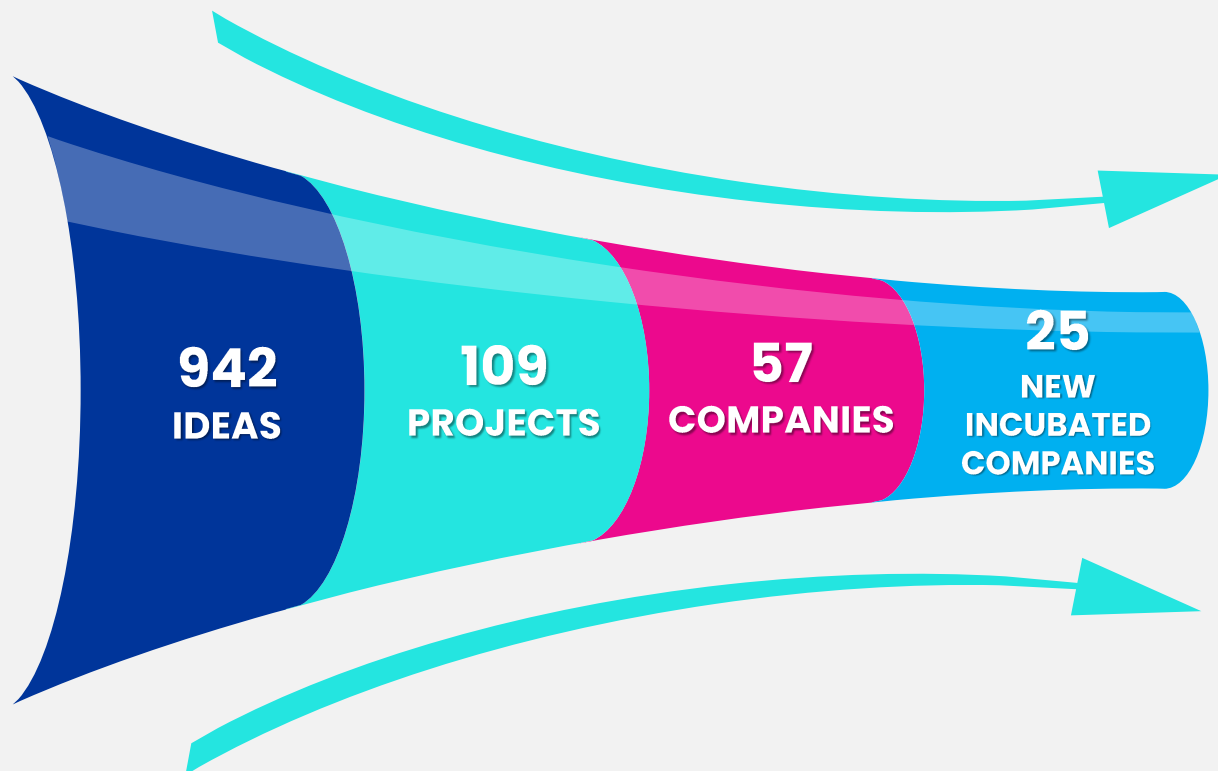


- Tutoring and coaching
- Networking and communication
- Financing
- Internationalization
- Promotion
- Link with investors, BAs and VCs
- Specialistic consultancies

### Partnerships



- Banks
- Trade unions
- Research laboratories
- Accommodation facilities
- Technical partners (IBM, AWS, Hubspot, Microsoft, etc.)
- Promotion and education services
- Transportation

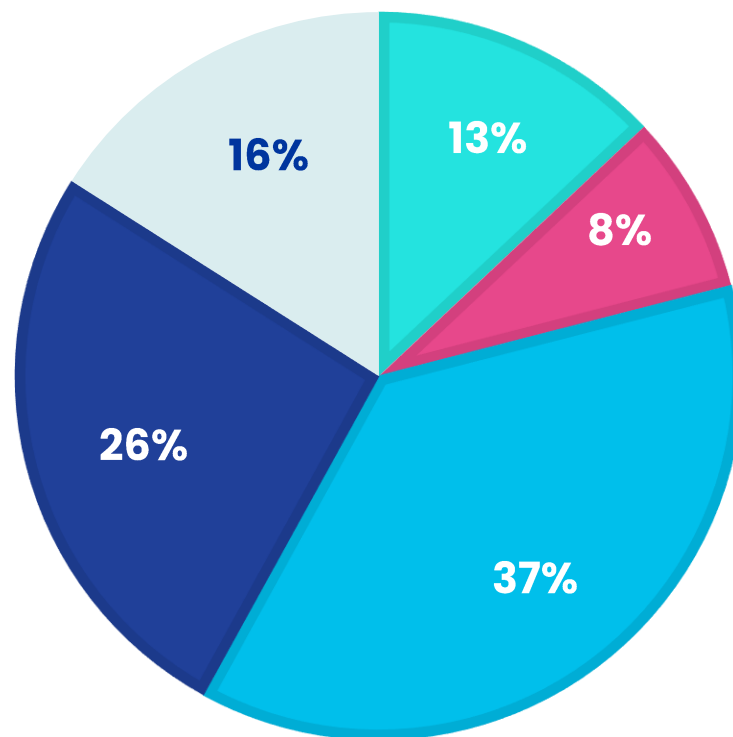


**Selectivity** in supported business projects

Overall portfolio of incubated companies in 2022: **65**

**Network of over 300 active startups** incubated over the years

## START-UPS BY TECHNOLOGICAL FIELD IN 2022



■ AEROSPACE: 13%

■ CLEANTECH: 8%

■ IT / DIGITAL: 37%

■ INDUSTRIAL: 26%

■ MEDTECH: 16%

# 3 / PORTFOLIO

## FUNDRAISING IN 2020-2022

### In 2020

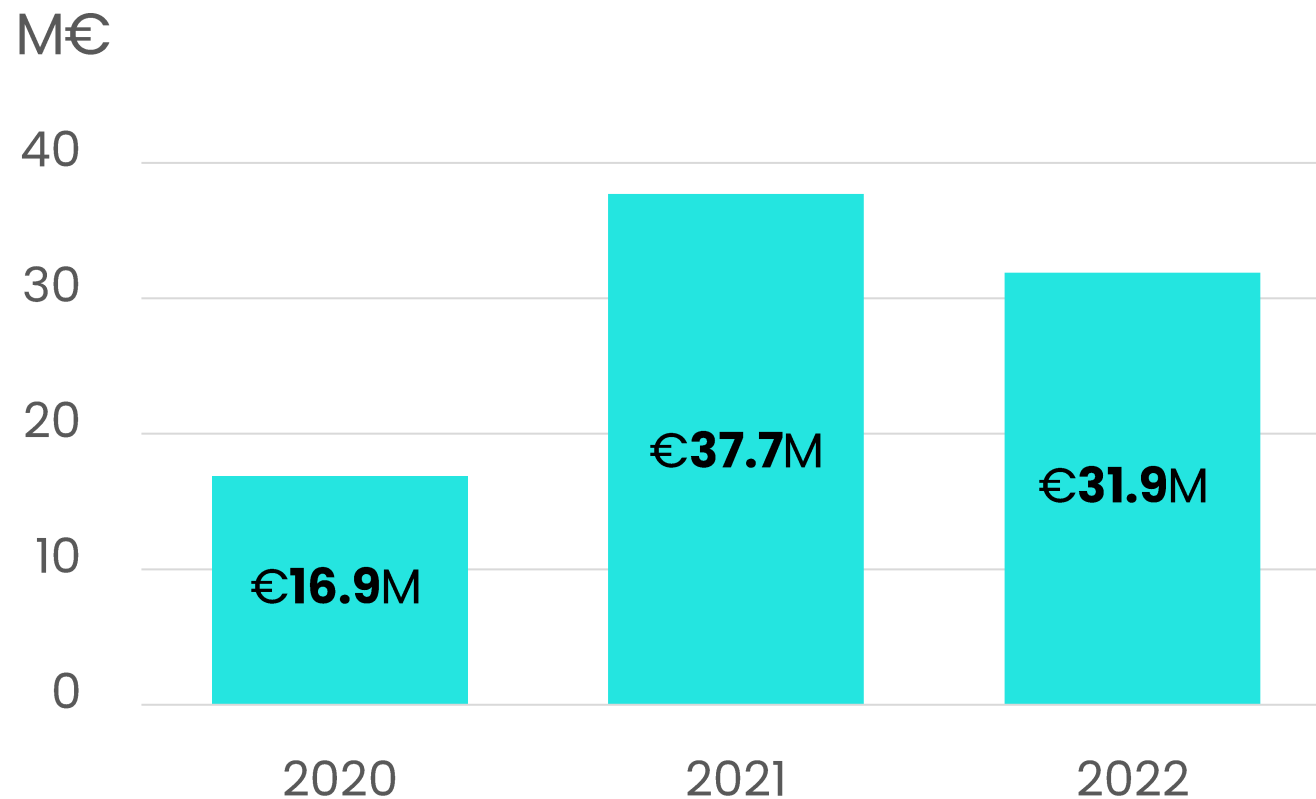
- Raised **12.6 M€** in seed & early stage funding + **4.3 M€** in matching funds
- Post-money value: **70.9 M€**

### In 2021

- Raised **37.7 M€** in seed & early stage funding
- Post-money value: **182.5 M€**

### In 2022

- Raised **31.9 M€** in seed & early stage funding
- Post-money value: **164.4 M€**



# CONTACTS

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